

# THE BAR HAS BEEN RAISED FOR ONLINE RESEARCH

**A hundred years ago, it would not have been possible to even imagine a world in which countless legal references could be searched using specific phrases, and rated by importance, all at the click of a button!**

Recently the legal industry's reliance on digital solutions has reached a tipping point, and worldwide there is a growing demand for sophisticated online research tools. The global trend is towards legal research solutions that are not only capable of searching for information, but also intelligent enough to evaluate results and tailor them to the user's specific needs.

Now that we are in this new reality, it's time to adapt or be left behind by those who are able to use technology for business benefit. To survive in the competitive online content marketplace, advocates must know how to save hours of time spent on research, and to be able to add intelligence to LexisNexis is one of the most established and respected players in the legal industry. From its original roots as Butterworths publishers, the company has been supporting legal professionals around the world for more than 200 years. Yet LexisNexis has had to transform itself rapidly to lead in solutions-based technology. Today, the company is one of the most forward-thinking global content solutions providers.

*"Our vision is to enrich understanding and inspire insightful decisions," says Billy Last, CEO of LexisNexis. "We advance industry and society by informing the people who shape the world. "We have enhanced our technology platform to meet the evolving online research needs of legal and other professionals. These new improvements to the LexisNexis online research solution will deliver faster, better and more relevant results, and it will use analytics and visuals to reveal unique insights and new perspectives, helping to make legal research easier and more effective. We aim to give our clients confidence in the quality of their research, and to enhance their chances of success."*

## **The delivery of research is internet based**

The move that LexisNexis has made from publisher to content solutions provider is most evident in the way that content is delivered. Whereas this was traditionally in printed format and later on CD ROM, the latest solutions are internet based and more powerful than ever before. The LexisNexis online research tool offers a wide range of online publications that are accessible 24 hours a day, seven days a week via the internet. It allows you to save time and to be more efficient due to its more enhanced searching and cross referencing technology. The online tool has many advantages for the forward-thinking advocate. The most important benefits include:

- **Time saving:** No longer do you have to sift through heaps of books. Advanced search engines help you trawl all the information and publications that you usually research.
- **Up to date:** As the LexisNexis information on the internet is updated regularly; you will always have search results that are up to date.
- **Mobility:** You can access LexisNexis online from your

computer anywhere that you have internet access. Whether you are in the office, at home or with a client, it is like travelling with a complete legal library.

## **Intelligence and quality of content**

Lots of information doesn't necessarily solve problems. When it comes to quality of content, LexisNexis has ensured that it has the most comprehensive range of content by the most reputable authors in the industry. This content is edited by the experienced and knowledgeable LexisNexis editorial team.

- **Value-added intelligence:** The benefit which LexisNexis adds that no other company matches is the Legal Citator. This intelligent tool rates the search results by how influential they have been in case wins. This is critical evaluating information and case histories, to ensure that your cases have an even better chance of success.

- **Comprehensive content:** In the last few years, LexisNexis has invested an enormous amount of time and money ensuring that you have access to one of the most comprehensive databases of significant law reports available in South Africa. More than 20 000 new law reports have been added to our content, including the most important judgments from 1828 to date.

- **Relevant and tailored for advocates:** LexisNexis Select for Advocates is a specially-packaged offering that is affordable for individual advocates or advocates working in groups. It allows you to search online for all relevant information. LexisNexis Select offers sizeable discounts to small law practices and advocates.

LexisNexis invests enormous resources in technology and content, with constant changes to ensure that the system is world class and up to speed with the pace at which the legal environment is changing. The latest release of LexisNexis online has recently gone live and delivers real benefit to users. Not only does the enhanced search technology allow for better accessing of data, but it allows for the filtering of search results to create more meaningful findings.

**Get started:** While change is harder to embrace for some than others, the future of legal research lies in efficient, intelligent online solutions. Pricing options tailored to suit the needs of advocates, coupled with the decreasing cost of online access in South Africa, make it affordable to get exactly what you need from LexisNexis.

**LexisNexis offers a free three-week trial access period to the online platform, with no obligation to purchase, as well as free training and support after purchase.**

**For more information, or to find out about a product demonstration, visit [www.lexisnexis.co.za](http://www.lexisnexis.co.za) or call Larsen Lockwood-Hall on 031 268 3280.**

